

FOR THE MAN WHO CARES



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MICHAELS-STERN
FINE CLOTHING
MICHAELS, STERN & CO.
ROCHESTER, N. Y.

If you are a man who cares about your personal appearance and the style and fit of the garments you wear, be they outer garments or under garments, hats or shoes you should by all means visit our store.

Our line of Michaels Stern Clothing is exceedingly popular, made up of the prettiest weaves and nobbiest patterns at..... **\$15 to \$30**

Numerous styles in nobby tan and black Oxfords **\$3 to \$6**

Any taste can be satisfied with our large line of shirts..... **75c to \$5**

For furnishings such as Belts, Hose, Neckties, Underwear and the numerous articles necessary to a man's wardrobe be sure and go to

ISRAEL'S
The Moneyworth Store

The DOVER

Look for
Name in
Shoe



Every "FLORSHEIM" shoe is permanently shaped over foot form lasts. Your foot rests naturally in the shoe—a guarantee of foot comfort. "For the Man Who Cares."

Most Styles are \$5.00

Israel's



OUR NEW LINE of "Sterling" Spring Clothes are shown in effects that your tailor can not surpass. Clothes with a made-to-order look; clothes that fit gracefully; Clothes that possess the charm of nattiness; clothes that wear like they look; in other words

"Sterling" Bench Tailored CLOTHES

We are showing the latest in John B. Stetson Hats in soft and stiff; Panama Hats, Men's and Boys Shirts, Shoes and Neckwear. We have a larger and better assorted stock than at any other period in the history of our business.

If you want Clothes, Hats, Shoes or anything else that will delight your eye, suit your requirements, fit your body, and wear and wear until you will admit they have proven out, come here before you buy elsewhere.

THE M. B. GOLDENBERG COMPANY

Special for Saturday: FREE with every Man's suit from \$15 up a \$1.25 shirt. With every Boys suit from \$2.50 up a baseball bat.